

Exploring the potential of E-Learning



click  class

ClickClass™ E-Learning Solutions
*online e-learning 2.0 platform
and authoring system*

An Innovative E-Learning 2.0 Platform
Incorporating DIY & Rapid Authoring
Bespoke E-Learning Courses

ClickClass™

ClickClass™ is an online e-learning platform and authoring system.

ClickClass™ is underpinned by the latest technology and influenced by current e-learning 2.0 methodologies.

It allows participants to become much more involved in the whole learning process by allowing them to explore the learning content and contribute to it where relevant.

ClickClass™ creates accelerated learning, because learners are able to engage with the content at a level not normally possible with traditional e-learning applications.

Why ClickClass™?

ClickClass™ is based on a desire to simplify the authoring process, empower the participant, and increase user contribution, choice and recognition. It delivers the following advantages over traditional e-learning.

- It increases participant contribution and recognition, everybody can contribute to the learning content, encouraging collaboration and knowledge sharing
- Its Web 2.0 visual and navigation tools ensure a stimulating learning experience
- It supports different learning styles and approaches
- It reduces the cost of producing, supporting and maintaining your e-learning courses
- It supports and shares multimedia including video and animated content
- It can respond quickly to rapidly changing business needs due to its flexibility
- It has more potential for blending with other forms of learning

Whether you are a single consultant or a training department of a large organisation, ClickClass™ can be used to either author your own e-learning or by us to design innovative bespoke solutions for you which can then be managed and updated by yourself.



ClickClass™ Services

Our range of ClickClass™ products and services include:

ClickClass™ Online

ClickClass™ Online has been designed to help those with no technical knowledge or skills, author, distribute and manage high quality, collaborative online learning content. As a hosted service it can be setup in minutes and extended at any time to include extra participants.

The service has been designed for all sizes of business and educational establishments. You can open an account in minutes, with prices starting from £30 per month and the ability to cancel your account at any point. This makes ClickClass™ Online a risk free, low cost option to delivering your first e-learning course.

For more information visit our website at www.clickclass.co.uk

ClickClass™ Enterprise

Designed to provide the same innovative features as our hosted version of ClickClass™, ClickClass™ Enterprise is ideal for the larger organisation where it provides the following benefits:

- High levels of customisation
- Integration with existing systems
- Scalability for high numbers of participants
- Hosting options that include your servers or data centre

ClickClass™ Bespoke Programmes

It may be that that you do not have the resources to author your own bespoke e-learning courses. In these situations we can develop bespoke ClickClass™ e-learning programmes to your specific requirements. Our team of talented Instructional and Multimedia Designers can create innovative and engaging programmes that can include:

- Soft skills training
- Technical skills training
- Product training
- Induction programmes

ClickClass™ Training

In support of our range of ClickClass™ products and services, we also offer a range of training workshops that cover the following areas:

- An introduction to e-learning 2.0
- The principles of e-learning authoring & instructional design
- How to develop a cost effective blended learning strategy

Please contact us on 01926 313233 for further information on any of our ClickClass™ products or services.

E-Learning 2.0

E-learning 2.0 is based on a methodology that uses technology and design to facilitate creativity, information sharing, and, most notably, collaboration among learners. E-learning 2.0 is heavily influenced by Web 2.0 which revolutionised the development of websites over the last three years and generated household names like Facebook, Twitter, YouTube and Flickr. ClickClass™ is an e-learning 2.0 product.

We believe that ClickClass™ will change the way e-learning is delivered in the future.





How to Find Out More

Visit our website at: www.clickclass.co.uk

E-mail us at: enquiries@clickclass.co.uk

Telephone us on: 01926 313233

ClickClass™ E-Learning

The e-learning division of LightMedia Communications Limited

17 Kenilworth Street

Royal Leamington Spa

Warwickshire

CV32 4QS