

# The Potential of E-Learning 2.0

A ClickClass™ Masterclass Seminar

UNDERSTANDING THE POTENTIAL OF E-LEARNING 2.0

**If you are a professional working in learning and development and wish to increase your sales next year, make your business stand out in the marketplace or simply understand what is new in online learning then this seminar is for you.**

The seminar explains that the way people use technology to learn has changed, with increased expectation for interaction, flexibility and rich media content.

It uses practical examples to show how e-learning 2.0 can help produce a cost effective collaborative and supportive learning environment that will differentiate your training offering, generating additional sales revenue and build closer and more robust relationships with your students and clients.

This is an informal, friendly and informative seminar with limited availability. Book now to reserve your place.



BOOK TODAY

**Book your ClickClass™ Seminar Tickets Today** as places are limited, by using the following options...

**Book By E-Mail:** by sending your confirmation to [enquiries@clickclass.co.uk](mailto:enquiries@clickclass.co.uk)

Or

**Phone: 01926 313233**, to book your place or to have a no-obligation discussion regarding your needs.

WHO SHOULD ATTEND

Independent trainers, coaches, mentors and consultants who wish to enhance their product offerings, generate further revenue and build closer relationships with their clients by using this cutting edge technology.

Training departments and training providers who wish to understand what makes e-learning 2.0 so different, to see its commercial opportunities and cost saving potential.

SEMINAR DELIVERABLES

On attending this seminar you will be able to:

- See how traditional e-learning has failed to deliver
- Understand why e-learning 2.0 is so different
- See how e-learning 2.0 can differentiate your training and coaching offering
- Identify the benefits to the Training Department
- Identify the benefits to Trainers & Coaches
- See how you can include an online Academy as part of your future training & coaching offering
- Explore how a blended approach can double a training company's turnover
- Identify profit potential and cost savings
- Create a blended learning action plan

SEMINAR DETAILS

**Date:** March 10th or April 28th 2010

**Duration:** 8.00 am — 11.00 am

**Location:** The Swift Centre, Coventry Transport Museum

**Cost:** Free Of Charge (Invitation Only)

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